

Encore! presents  
**Madly  
Marvelous**  
A RETRO BASH  
Saturday, May 18th, 2024  
The Hartford Club

TRACY FLATER

Executive Director  
Co-Founder

SEAN HARRIS

Co-Artistic Director  
Co-Founder

DARLENE ZOLLER

Co-Artistic Director  
Co-Founder

JULIANNE ROTH  
REBECCA SELIG

Encore Co-Chairs

ENCORE COMMITTEE

Melanie Ellis

Gene Evans

Kathy Frederick

Barb Laurain

Brittany Stephenson

Denise Tavlin

Betsy Udal

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STAFF

Jasmine Calhoun

Emma Cook

Elizabeth Stassen

**Julianne Roth & Rebecca Selig, Co-Chairs**  
**Tracy Flater, Executive Director**  
**Darlene Zoller & Sean Harris, Co-Artistic Directors**

We proudly invite you to be part of one of this spring's hottest events being held at one of the oldest and most respected social clubs in Hartford by donating an item to our live and silent (online) auction. When you donate to the auction for Encore! 2024, your company's message will reach not only the hundreds of people attending the event, but also thousands more before and after May 18th through our social media channels, online auction, website, print materials, and media releases.

Most importantly, your donations will help raise money to support Playhouse Theatre Group, Inc. All proceeds from this unforgettable evening will help keep professional live theatre on the Playhouse on Park stage and bring excellent theatre arts programs to children, youth, and schools through Playhouse Theatre Academy for years to come.

We are grateful for whatever you are willing to donate: a unique experience, time at your vacation home, air miles, a service, an item from your shop, artwork, gift cards. These items all seem to do quite well in our silent (online) and live auction.

This year, we are going retro (think Mad Men & The Marvelous Mrs. Maisel) which will be fully realized through all aspects of the event. We hope you will join us as a Sponsor or Advertiser for this unforgettable evening of fine dining, dancing, live and silent auctions, and the world class entertainment that only Playhouse on Park can produce.

We will also raise a glass in celebration of our 15th Anniversary and go retro in a different way by reflecting over the past fifteen seasons here at the Playhouse.

If you have a question or would like information about advertising or sponsorship opportunities, don't hesitate to contact us or Elizabeth Stassen, 860-523-5900 Ext. 15, [Estassen@playhousetheatregroup.org](mailto:Estassen@playhousetheatregroup.org).

Thank you for your support and we hope to see you on May 18th!

Sincerely,

**Tracy Flater**

Co-Founder & Executive Director  
of Playhouse Theatre Group, Inc.

**Julianne Roth**

Encore Co-Chair

**Rebecca Selig**

Encore Co-Chair

**THANK YOU FOR YOUR SUPPORT!**

**Playhouse Theatre Group, Inc., is a nonprofit 501(c)(3) charitable organization.**  
**EIN # 26-4840125**



# DONATE AN AUCTION ITEM TO ENCORE 2024 TODAY!

I want to help raise funds to support the continuation of live, professional theatre productions at Playhouse on Park and theatre-educational programs for children, youth, and schools by donating the item(s) listed below to the Encore 2024 fundraising auction.

**The deadline for auction donations is April 18th.**

## CONTACT INFORMATION

Donor (Individual/Business): \_\_\_\_\_  
(As you want it listed on the website and in promotional materials)

If Business, Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

## ITEM INFORMATION

Item being donated: \_\_\_\_\_

Description of Donation: \_\_\_\_\_

\_\_\_\_\_

Donor's dollar value of item: \_\_\_\_\_

Donor's special terms and conditions: \_\_\_\_\_

\_\_\_\_\_

Pick up or delivery instructions: \_\_\_\_\_

**EMAIL COMPLETED FORM TO:**  
**[Estassen@playhousetheatre.org](mailto:Estassen@playhousetheatre.org)**

**OR**

**MAIL COMPLETED FORM TO:**  
**Elizabeth Stassen**  
**Playhouse Theatre Group, Inc.**  
**244 Park Road, West Hartford, CT 06119**

THANK YOU FOR YOUR SUPPORT!

